

As outsourcing continues to take a strong hold and the economic and operational value it delivers becomes increasingly apparent, the supply chain model has grown exponentially and permeated virtually every business category and geography. Today, you'd be hard-pressed to find a company that doesn't rely, to some measure, on a valued partner somewhere in the world to bring its offerings to market. For many organizations, supply chain partners perform more than half of all work executed and this increased dependency on complex supply chains has made it difficult to manage risk. When combined with increased transparency and more scrutiny from consumers, having safe and sustainable supply chains has never been more important.

Avetta provides the solution with their cloud-based supply chain risk management platform. Their SaaS subscription software is used by more than 50,000 active customers in over 100 countries. Their process is collaborative and their global reach is complemented by their local expertise. With over 15 years of experience, the world's largest organizations depend on Avetta to align their supply chains to reflect their safety and sustainability standards.

#### How it Works

Avetta is a strategic partner that lifts the administrative burden of bringing safety and sustainability to their clients' supply chains. Through a combination of technology and expert service, Avetta collects, verifies, and presents supplier safety and sustainability metrics so their clients can connect with the most qualified

# AVETTA: BUILDING TRUSTWORTHY BONDS THROUGH RESPONSIVE TECHNOLOGY AND HUMAN INSIGHT

suppliers and make better supply chain decisions. Avetta has mastered executing this complex process so their clients can focus on growing their business.



The Avetta product suite includes four main components:

**DocuGUARD** is a centralized cloud-based platform that houses all supplier prequalification information and documentation such as regulatory citations, health and safety statistics, and global/ regional requirements. Clients gain a clear picture of the strengths and weaknesses in their supply chain which enables them to work with only the most qualified suppliers that meet corporate standards.

**InsureGUARD** significantly reduces risk by giving clients visibility into their suppliers' insurance coverage. Workers compensation, general liability, automotive, transport, and other types of insurance are verified and presented so clients can work with only suppliers that meet specified levels of coverage.

**AuditGUARD** is a supplier auditing service that includes sustainability, safety manual, implementation, and field audits as well as guidance for best practices. Clients gain assurance that suppliers properly execute and enforce documented policies and procedures.

**EmployeeGUARD** gives clients visibility into individual supplier employee qualifications and training to ensure that only the right people are allowed to perform critical job functions. Certifications and licenses are verified and the leaning management system enables employees to complete orientation and



John Herr  
CEO

“  
WE ARE BUILDING  
THE CONNECTIONS  
THAT BUILD THE  
WORLD”

induction training before they begin work. Clients gain minimized risk, better work quality, faster induction, and a greater return on their outsourcing investment.

Avetta caters to various industries such as Oil & Gas, Facilities Management, Chemical, Construction, Utilities/Energy, Telecommunication, Transportation, Pharmaceutical, Manufacturing, and much more. They understand that every business model is different. The key to minimizing risk and optimizing the supply chain lies in their ability to understand the variables associated with clients' operations.

Avetta goes beyond helping clients rationalize their supply chain. They work closely with suppliers to close any gaps that have been identified and provide guidance on how to implement best practices. The result is better marketability for suppliers and a stronger supply chain for clients.

#### About the Pioneer that Connects the World's Leading Organizations

With a complete focus on expanding the company's SaaS-based enterprise software platform, John Herr, CEO, has nurtured strategic partnerships, accelerated global

expansion, and brought to market the company's innovative marketplace solution, which connects the world's leading organizations with qualified suppliers.

John has more than 20 years of executive leadership experience in the cloud software, internet business, global marketplace, and financial services sectors. He has led Avetta with a rich history of scaling growth-stage companies into large enterprises.

John has an MBA from Harvard Business School and holds a Bachelor of Arts in Economics from Harvard University.

#### Providing Unique Solutions for Unique Industry Risks

With an intuitive and adaptive SaaS model, the technology adopted by Avetta is suited for the individual clients based on a deep understanding of their needs while configuring risk management solutions with a human approach throughout the process. 